



THE VISION

Through the Looking Sphere & The Cosmic Book Project

A seasonal journey of remembrance through sacred design, storytelling, and reflection.



THE MISSION

To create a sanctuary of meaning through layered storytelling, symbolic fashion, seasonal design collections, and tools for soul remembrance. This is a handcrafted experience meant to inspire, not overwhelm—to mirror, not manipulate.



THE ESSENCE

This project is a living archive of beauty, soul, and sacred rhythm. It exists to awaken divine memory, inspire creative reflection, and offer refuge from overstimulation through intentional design and story-based experience.



THE ECOSYSTEM: My Website as the House of Remembrance

Your journey begins at cynthiamorshedi.com, the digital temple where each portal opens. Inside you'll find:

1. Through the Looking Sphere (The Zine)

A seasonal publication (Spring, Summer, Fall, Winter + Holiday Edition) that blends:

- Symbolic fashion & design
- Cosmic insights & seasonal reflections
- Storytelling & personal essays
- Sacred tools & poetic dreaming

2. Through the Looking Sphere: The Book

A narrative fantasy following AnnaBella's journey through BellaVille, guided by the mysterious Tharia and the sacred sphere.

This series mirrors the inner world and invites mythic self-recognition.

3. The Toolbox

Printable tools, worksheets, and prompts for healing, soul-mapping, and reflective creativity.

4. Art, Design & Seasonal Collections

Zazzle products, fashion concepts, event kits, and digital elements for beauty and celebration.

5. Support & Collaborate

Sponsorships, donations, media partnerships, and aligned creative collaboration welcome.





THE VISION CONTINUES

The Zine Structure
ONE issue per season.

Each includes themed sections such as:

Section Theme

The Verdance Almanac: Cosmic alignments, seasonal wisdom

The Celestial Thread: Fashion sketches, color studies, style magic

Tharia's Mirror: Design reflections, aesthetic notes

The Crowned Current: Blog-style writing, current themes

Sphere & Sigil: Sacred symbols, spiritual insight

Stone & Scent: Healing crystals, oils, rituals

The Garden of Echoes: Dreams, poetry, and inner voice

BellaVille Dispatch: World updates from AnnaBella's realm

THE SEASONAL FLOW

Season Months Included:

SPRING: March, April, May

Begins with Moss & Moonlight + Purple Reverie +

SUMMER: June, July, August

Oceanthemes, radiant expansion

FALL: Sept, Oct, Nov

Inner mystery, harvest, sacred shadow

WINTER: Dec, Jan, Feb Holiday Edition + deep reflection

WHY IT MATTERS

This project is a soft revolution—a return to soul through beauty, symbolism, and sacred rhythm.

- It offers rest in a noisy world.
- It invites reflection over reaction.
- It transmits remembrance through every detail.

CONNECT OR SUPPORT

This is a one-woman project—created with deep care, sacred intent, and artistic devotion.

Support is welcome through:

Sharing the work | Zazzle purchases

Creative collaborations Sponsorship or donation

For inquiries or collaborations:

Cynthia Morshedi

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Zazzle: [bellaluella/collections](https://www.zazzle.com/bellaluella/collections)

Why I Chose Zazzle

As part of this project's mission to balance beauty, sustainability, and soul integrity, I've chosen Zazzle as the platform to host and deliver my printed collections, including event designs, invitations, sigil work, and seasonal products.

Zazzle is a royalty-based platform, which means I receive passive income for the artwork and designs I create—without having to manage production, shipping, or inventory. This structure gives me the freedom to focus fully on the deeper creative and spiritual work of *Through the Looking Sphere* and *The Cosmic Book*.

By choosing Zazzle:

I can offer beautiful, print-on-demand items with high-quality customization options.

I avoid burnout and busywork that would pull me away from the heart of this project.

I create a sustainable energetic exchange—where the work can support itself.

Zazzle is based in the United States